James Miles

Associate Head Coach/ Offensive Coordinator

Football • Kashmere High School

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Biography

My coaching philosophy is built on discipline, accountability, relationships, and development. I believe great coaches do more than win games — they help young men grow into leaders, build confidence, and prepare for life beyond football. I coach with energy, structure, and passion, while holding athletes to a high standard on and off the field. I want players to leave my program tougher mentally, more disciplined, and better prepared for whatever comes next.

My background includes experience coaching at both the college and high school levels. I've coached at the FCS level at Houston Christian University as a Special Teams Coordinator while working with running backs and safeties, and I've also coached at Wayne State College and Bethel University. Currently, I serve as the Offensive Coordinator and Associate Head Coach at Kashmere High School, where I work in an inner-city environment that requires leadership, adaptability, and relationship-building every day.

What makes me stand out is my ability to connect with athletes while still demanding excellence. I've coached multiple positions, coordinated units, developed game plans, mentored student-athletes from challenging backgrounds, and helped build culture within programs. I bring a college-level mindset, strong communication skills, and the ability to teach the game in a way athletes understand and respond to. I take pride in developing players not just physically, but mentally and emotionally, because lasting impact matters more than just the scoreboard.

Statement

Football has always been bigger than the game to me. Coaching gives me the opportunity to impact lives, build relationships, and help young athletes grow into disciplined, confident men both on and off the field. My purpose as a coach is not only to develop talent, but to develop character, leadership, accountability, and resilience that players can carry with them long after their playing days are over.

My coaching journey has allowed me to work at multiple levels of football, from college to high school, while serving in a variety of roles including Special Teams Coordinator, Defensive Backs Coach, Running Backs Coach, and Offensive Coordinator. Through those experiences, I have learned how to adapt, communicate, lead diverse groups of athletes, and build strong cultures within programs. Currently serving as the Associate Head Coach and Offensive Coordinator at Kashmere High School, I coach in an environment where mentorship and leadership matter just as much as football knowledge. Many of our athletes face challenges beyond the field, and I take pride in being someone they can trust, learn from, and depend on.

I believe the best coaches are teachers first. My background in education has strengthened my ability to connect with athletes, communicate effectively, and teach concepts in ways that maximize player development. I coach with energy, discipline, and accountability while also understanding the importance of relationships and servant leadership. I want every athlete I coach to know they are capable of more than they realize, and I challenge them daily to reach that standard.

What separates me is my passion, versatility, and willingness to serve wherever needed to help a program succeed. I have experience coordinating units, evaluating talent, developing practice plans, mentoring athletes, and creating systems that promote growth and accountability. I bring a relentless work ethic, positive energy, and a genuine commitment to helping athletes succeed in footb

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Education

Masters of Arts in Education
Masters at Bethel University

Bachelors of Science in Social and Behavioral Sciences
Bachelors at University of Mary