Adam Schefter

Senior NFL Insider | Real-time NFL Newsbreaker | ESPN TV, digital, audio & social reporting

---

ESPN

app.og1.app/p/adamschefter

Biography

Adam Schefter is ESPN's Senior NFL Insider and one of the leading newsbreakers covering professional football. Since joining ESPN as an NFL Insider in August 2009, he has become a regular presence across NFL Live, Sunday NFL Countdown, Monday Night Countdown, Get Up, First Take, SportsCenter, ESPN.com, ESPN Radio, and The Adam Schefter Podcast. His reporting reaches millions of NFL fans across ESPN platforms and his own social channels.

Before ESPN, Schefter worked as a reporter and analyst for NFL Network from 2004–08 and spent more than 15 years as a sportswriter for the Denver Post and Rocky Mountain News, covering the NFL and the Denver Broncos teams that won back-to-back Super Bowls. He has authored five books, served as president of the Pro Football Writers of America, earned Colorado Sports Writer of the Year honors in 2002 and 2003, and received the Dick Schaap Memorial Award for Media Excellence in 2023.

Statement

Adam Schefter is one of the most visible NFL newsbreakers in American sports media, delivering real-time league reporting across ESPN television, digital, audio, and social platforms. His work combines deep sourcing, speed, context, and a daily understanding of how roster, personnel, injury, and league news shape the NFL. Beyond breaking news, Schefter's profile includes long-form features, podcast interviews, published books, and charitable work that extends his impact beyond the news cycle.

Achievement

Sports Illustrated Media Person of the Year
Recognized by Sports Illustrated for his impact on sports journalism, breaking NFL news, and influence across the sports media landscape.

Cynopsis Sports Media Personality of the Year
Cynopsis Sports
Honored for transforming how sports fans consume breaking news and for his significant influence on sports media and fan engagement.

Tampa Bay Times Sports Media Personality of the Year
Recognized for excellence in sports reporting, industry influence, and leadership in NFL journalism.

Most Influential Tweeter in New York
New York Magazine
Named by New York Magazine for his unmatched influence and reach on social media as a sports news breaker.

National Sportswriter of the Year Finalist
National Sports Media Association (NSMA)

Named among the nation’s top sports journalists and finalists for the National Sportswriter of the Year honor by the National Sports Media Association.

Education

University of Michigan
Bachelors Degree, Political Science at University of Michigan

Northwestern University
Masters Degree, Journalism at Northwestern University

Feature

Adam Schefter Podcast
Adam Schefter talks with the biggest names in and around football, taking you inside what makes them tick and how they got to where they are.

Schefty's Can't Miss Draft Intel on ALL 32 Teams
Adam Schefter and Ty Schmit of The Pat McAfee go pick-by-pick in the first round and discuss what each team is thinking.

On the beat: ESPN NFL Insider Adam Schefter moonlights as on-course reporter at Travelers Championship
ESPN Senior NFL Insider Adam Schefter made his golf broadcasting debut in Thursday’s opening round of the Travelers Championship for PGA TOUR LIVE on ESPN+, serving as an on-course reporter for the Marquee Group of Rory McIlroy and Keegan Bradley, who each opened in 6-under 64 at TPC River Highlands.

Report: Adam Schefter Could Replace Woj, Cover NFL, NBA as ESPN's 'Ultimate Insider'
Following ESPN's Adrian Wojnarowski's departure from the company to take over as the general manager of St. Bonaventure's men's basketball program, Adam Schefter could be in line to take over for the legendary news breaker.

BIG NEWS for The Bears from ESPN's Adam Schefter & Jeremy Fowler Is Good & Bad For Caleb Williams
The NFL landscape just shifted completely, and the Chicago Bears find themselves right at the center of the biggest quarterback conversation in football! In today’s massive edition of Chicago Bears News, we are breaking down a wave of incredible "good and bad" news coming directly from ESPN insiders Adam Schefter and Jeremy Fowler regarding our franchise quarterback, Caleb Williams. The national perspective on Chicago's signal-caller has reached a fever pitch, with elite analysts drawing direct,

The Harbaugh Brothers: Who’s Got It Better Than Us? | SportsCenter Special
On this SportsCenter Special, Adam Schefter reports on the special relationship between Jim Harbaugh and John Harbaugh, their unique journey to being elite in their respective field and the famous mantra in their upbringing of, “Who’s got it better than us?!”

CAREER HISTORY

Senior NFL Insider — ESPN
| | 2009
Breaks NFL news and contributes across ESPN television, ESPN.com, ESPN Radio, social platforms, and The Adam Schefter Podcast.

Reporter/Analyst — NFL Network

| | 2004 - 2008
Covered the NFL before joining ESPN.