Jason Beck

#GOBLUE | Follower of Christ http://ChurchofJesusChrist.org | Blessed with an amazing wife and family.

Football • University of Michigan • Ann Arbor, MI

app.og1.app/p/coach-beck7

Biography

Jason Beck is the Sanford Robertson Offensive Coordinator and Robert McCollum Family Quarterbacks Coach for Michigan football. He brings a quarterback-driven, personnel-adaptive offensive philosophy shaped by coordinator roles at Utah, New Mexico, Syracuse, and Simon Fraser, plus quarterback-development stops at Virginia, BYU, and Weber State. His recent offenses have produced elite national metrics, including Utah ranking second in FBS rushing offense, fourth in total offense, and fifth in scoring offense in 2025, after New Mexico ranked fourth in total offense and fifth in rushing offense in 2024. At Michigan, his offensive identity is built around quarterback strengths, efficient balance, run-game multiplicity, and putting playmakers in space.

Statement

I build offenses around people, not templates. My approach starts with the quarterback, the offensive line, and the skill players we have, then adapts the system to what gives us the best chance to score points and win games.

Achievement

2025 Utah Offense Season

- Second in FBS rushing offense
- Third nationally in third-down conversion rate
- One of only nine teams nationally to average 200-plus rushing and 200-plus passing yards.

2024 New Mexico Offense Season

Fourth in FBS total offense, 484.3 yards per game; fifth in rushing offense, 253.6 yards per game; and first in the Mountain West in total offense, red-zone offense, and first downs

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Education

Bachelor’s Degree in Communications

Brigham Young University

Master's Degree in Communications

Brigham Young University

Feature

What the Spring Game Told Us About Jason Beck's New Michigan Offense

https://www.si.com/college/michigan/football/what-the-spring-game-told-us-about-jason-beck-s-new-

michigan-offense-2026

In the Trenches podcast: Jason Beck
https://mgoblue.com/podcasts/in-the-trenches-572-jason-beck/1514

Jason Beck Named Michigan's Sanford Robertson Offensive Coordinator.
https://mgoblue.com/news/2026/1/2/football-jason-beck-named-michigans-sanford-robertson-offensive-coordinator

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PRINCIPLES

- Personnel-driven, not system-first
- Build through the quarterback
- Efficient balance
- Run-game identity with option
- Development + offensive production

PLAYER DEVELOPMENT

Brennan Armstrong
University of Virginia | Football

Bryce Perkins
University of Virginia | Football

Devon Dampier
University of New Mexico | Football

ATHLETIC CAREER

Quarterback — Brigham Young University
NCAA Division I - National Collegiate Athletic Association Division I | Football | 2004 - 2006

Quarterback — College of the Canyons
| Football | 2003 - 2003

Quarterback — Ventura College
| Football | 2002 - 2002

COACHING CAREER

OC & QB Coach — University of Michigan
NCAA Division I - National Collegiate Athletic Association Division I | Football | 2026

OC & QB Coach — University of Utah
NCAA Division I - National Collegiate Athletic Association Division I | Football | 2025 - 2025

OC & QB Coach — University of New Mexico
NCAA Division I - National Collegiate Athletic Association Division I | Football | 2024 - 2024

OC & QB Coach — Syracuse University
NCAA Division I - National Collegiate Athletic Association Division I | Football | 2022 - 2023

Quarterbacks Coach — University of Virginia
NCAA Division I - National Collegiate Athletic Association Division I | Football | 2016 - 2021

Quarterbacks Coach — Brigham Young University
NCAA Division I - National Collegiate Athletic Association Division I | Football | 2013 - 2015