Ed Norwood

Inspiring leaders to build emotional agility and become powerful giant killers in their family, workplace, and industry.

Football • OG1 • San Clemente, CA

app.og1.app/p/ednorwood

Biography

Ed Norwood is a transformational leader, healthcare advocate, and founder of ERN Enterprises, Inc. For over 25 years, he has worked tirelessly to protect patients' access to care, and his expertise in administrative law and compliance has made ERN an industry leader in reversing wrongful denials and driving systemic change in healthcare reimbursement practices.

A dynamic speaker and educator, Ed has delivered keynote presentations and training sessions for some of the most prestigious healthcare organizations, associations, and teams in the country. He is also the author of *Be a Giant Killer: Overcoming Everyday Goliaths*, a book that combines his personal experiences with powerful strategies for conquering challenges in life and business. Ed's legacy is one of courage, advocacy, and the relentless pursuit of solutions that empower leaders and build culture. His vision continues to shape the future of compliance, education, and advocacy in the people we lead.

Ed and his wife, Anu, reside in Orange County, CA, and have three adult children, Jasmine, Joshua, and Josiah.

Statement

Husband. Father. Storyteller. Advocate. Entrepreneur. Chaplain. Author. Child of God.

Feature

Your "YES" Saves Lives
It only takes one YES to change your destiny. #Listen

Love Takes Work
We must learn to love people. It won't just happen naturally.

It is work.

We learn. We love. We hurt. We lay down our lives. We suffer. We grieve. We mature. We grow. We forgive. We move on.

But everything requires time, effort, patience, and growth.
#love #marriage #husbands #wives #conflict #divorce #remarriage
#BeAGiantKiller

PRINCIPLES

• We exist to build strong relationships with OG1 athletes, coaches, and staff, collaborating on initiatives that

promote inclusive management and well-being.

With an inclusive management style, it’s not the best title (hierarchy) that wins, but best idea that wins.