Josiah Norwood

Los Angeles, CA

app.og1.app/p/josiahnorwood

Statement

My whole life has been defined by stepping into challenges rather than away from them, even when there's no clear path. From walking on at UCLA and earning a scholarship to going to Switzerland and helping build excitement for football in a market with no real foundation. I'm still young with a lot to learn, but I'm committed to consistency, resilience, and pushing myself to grow while building something real with whatever I take on.

Achievement

National Football Foundation and College Hall of Fame (NFF)

One of four players on the team recognized by the National Football Foundation and College Hall of Fame (NFF) for maintaining a 3.2+ GPA and significant contributions to team success at UCLA, demonstrating exceptional time management skills by balancing the rigorous demands of a top-tier Economics program and Division I football program

Earned Scholarship as a Walk-On Football Player

Earned a scholarship after initially joining the team as a walk-on, attributed to hard work, dedication and skill that contributed to team success and personal growth.

Education

Business & Entertainment Management

UCLA

Bachelors Degree, Economics

UCLA

PRINCIPLES

• I act with intention, especially with small decisions, knowing that how I do things day to day ends up shaping who I become over time.

• I focus on staying present and doing what's in front of me well, rather than getting too caught up in where things are going or how they'll turn out.

• I hold myself accountable to my own standard, making sure I'm moving in a way I can respect, regardless of outside validation or recognition.

• I try to make small, consistent improvements every day, knowing that the accumulation of those efforts over time is what really creates meaningful growth.

ATHLETIC CAREER

Quarterback — Helvetic Mercenaries
ELF | Football | 2025 - 2025

Quarterback — Lazio Marines
Italian Football League | Football | 2025 - 2025

Quarterback — Wroclaw Panthers
ELF | Football | 2024 - 2024

Wide Receiver — UCLA
NCAA Division I - National Collegiate Athletic Association Division I | Football | 2018 - 2023

CAREER HISTORY

Director of Player Personnel & Football Operations — Alpine Rams
European League of American Football | Football | 2026