Michael Bobino

Building Strength, Opportunity with Leadership in Athletics , Understanding the game and being Balance

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Football • Richardson ISD • Dallas , TX

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Biography

Michael Bobino is a professional Athletic Advisor. For the past 20 years he has mentored over 3,000 thousand high school student athletes into successful collegiate students on and off the field. His mission is to build character, self esteem and accountability in all his players. Bobino knows the challenges high school students face. Pressure from test scores, finding the right campus, the personality of a team and beginning a new lifestyle are some of the decisions all student athletes will encounter. Bobino works closely with his players during the transition period finding the right fit so they can be successful. Coach Mike's network of coaches and colleges have a national span. His focus is to develop male and female student athletes by empowering them with life lessons and knowledge so they can make good decisions throughout their high school and collegiate career. He continues to mentor players by inspiring them and giving them hope while they pursue their dreams by making sure they earn a degree. Bobino's experience as a Top high school prospect, NCAA championship recipient in college at Boise State and professionally inspired him to start a non profit organization. Student Athletes in Touch, & Athlete In Touch is a program that works as a support platform for high school coaches and parents. S.A.T. provides high school students with a transitional network preparing students for college. Coach Mike has worked as the Director of Players for several high profiled football camps and combines which serve as a recruiting network for many athletes. He has over 30 years of experience working with NFL/CFL College GridIron Showcase (4th-7th Draft Pick/Free Agents),Nike ESPN Rise, Nike Football Training Camps, B2G Elite Football Camps, CAL State ALL STAR Football Game Committee, and Divisions I, I-AA, II and III. with
the Nike Spark Football camps. He has been endorsed by the NCAA Michael Bobino is from Oakland, California but is currently living in Farmers Branch, Texas. He works closely with the Dallas and McKinney Independent School District transitioning students from highschool to college. Daily he mentors, scouts and coaches to his athletes nationally. Bobino has a Bachelor's Degree from Langston University in Sociology and Business he is currently working on his Masters Degree in Sports Management

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Statement

Motivated and results-driven sports professional with a solid background in athletic administration, coaching, student
development, and mental health advocacy. Experienced in leading middle and high school athletic programs, mentoring student□athletes, and fostering inclusive environments in both educational and athletic settings. Proven ability to develop and implement
strategies for student success, mental wellness, and career readiness, with a commitment to continuous professional growth.

Achievement

Ncaa National Champion Division 1AA
Boise State

Education

Masters

Southern New Hampshire University

Master of Science in Sports Management December 2024
Southern New Hampshire University, Manchester, NH
Received Merit Award

Relevant Coursework:

Business Foundations
Sports Marketing and Media
Organizational Leadership
Finance & Economic of Sports
Research Methods in Sports Management
Management of Sports Organizations
Principles in Athletic A

Sociology

Langston University
Undergraduate

Feature

Reference

Coach Bobino,
Players Development / Athletics

I hope this letter finds you well. I want to take a moment to express my deep gratitude for everything you have done for my son during his athletic journey. Your dedication and support have meant a lot to him and our family.
From the first day you met him, it was clear that you were more than just a contact. You have been a real mentor and a guiding light in his life. I saw my son grow up in many ways as you guided us through this process. You taught him the importance of hard work, teamwork, and perseverance. These lessons are not only precious in sports but also in life.
Without asking for any monetary compensation or expecting any financial gain, your passion for helping young people is contagious. My son looks at you and admires your knowledge and dedication. You have a special way to connect with each player. You always take the time to listen and understand their individual needs. Your encouragement helped him believe in himself and take up challenges, even when things became difficult.
Thank you for being there for him, encouraging him during the process, and celebrating his successes, no matter what the size. Your belief in him helped him grow not only as an athlete but also as a person. I want you to know how much we appreciate everything you have done. You have had a lasting impact on his life, and for that, we are grateful.
Thank you again for being an exceptional mentor. We are lucky to have you in our lives.

Sincerely,
Bobbi Yarbrough – Mother
Wesley glenn Lee Yarbrough – Son/Student-Athlete
Met June 2021
2025 Graduate of Crosby High School
Signed Full Scholarship and NIL deal with The University of Arizona December 2024

PLAYER DEVELOPMENT

Player Development

IFL/ Frisco Fighters | Football

Assist players & Coaches with career readiness, personal growth, and mental wellness.
Provide guidance in areas like financial education, career planning, and physical well-being.
Conduct regular evaluations of player development programs

ATHLETIC CAREER

Player/ Coach — Boise State University/ Division 2/ CFL BC lions/Minor League Baseball

College/ Professional | Athletics | 1980

My background in athletics from High school to college and professional . I played on the National Ncaa Championship 1980 football Boise state 1AA, College D2 street & Smith (Sonoma State University) Baseball college starter, Rookie League & Minor League , World Series Fall league Arizona . Working with student athletes and professionals on development on and off the field . Coaches in Texas and California which is where I was raised from head Coach to AD.

COACHING CAREER

Athletic Coordinator/ Head Coach — Richardson ISD

N/A | Athletics | 2024

Oversee all aspects of the Middle School athletic program, including team management, scheduling, transportation, and facility usage.
Develop and implement a comprehensive athletic philosophy that supports student growth, wellness, and readiness for high school athletics.
Build a cohesive athletic identity aligned with the school's broader vision.
Supervise events and staff to ensure proper administrative oversight.
Collaborate with faculty and staff to promote student-athlete success in academics and athletics.
Manage athletic program budget, including equipment, uniforms, and facility needs.