Mike Cetta

Downers Grover, IL

app.og1.app/p/mike-cetta

Statement

Player personnel and analytics executive with over a decade of NFL experience, specializing in evaluation processes, data-driven decision making, and cross-functional management. Combines deep scouting background with advanced data analysis expertise to improve roster decisions, organizational strategy, and team operations. Proven track record of building high-performing teams, aligning technical and football staff, and driving insights that support coaching, personnel, and leadership.

Education

Masters in Business Administration
The Ohio State University
Concentrations in Analytics and Strategy

Statistics
University of Minnesota
BS in Statistics with an Minor in Mathematics specializing in statistical modeling and machine learning

CAREER HISTORY

Director, Scouting Research — Cleveland Browns
NFL - National Football League | Football | 2013 - 2025
 Impacted player personnel, coaching, football administration, and strategy by leading evaluation and data analysis processes to create and synthesize football and scouting research data.
 Directed all aspects of college and pro play-level evaluation processes, including management of nine full-time employees and twenty-plus contractors.
 Drove Football Research and Strategy findings through research project design, creation, analysis, and communication impacting personnel, coaching, and football administration.
 Led and contributed to personnel department operations including pro and college scouting, college free agency, hiring and staffing, staff professional development operations, and management training.